

Weekly Market Review October 12, 2023

Overview

Weather in the Southeast this week will slow down production on squash, cucumbers, corn, and bell pepper out of South Georgia, but it should ramp back up over the weekend. Squash and slicer cucumber volume continues to increase out of the Sonoran Desert with bell peppers to follow over the next three weeks. Tomatoes will wrap up out of the local and mountain regions over the next week, and South Georgia and Quincy are scratching. Supply is expected to be stable on rounds and romas through October, then transition to the Ruskin Palmetto region in early November. The California season is finishing up over the next two weeks while we expect the early fall and winter programs out of Central Mexico to increase over the next three weeks. Grape tomatoes are very short as Mexico transitions and in the east supply is limited as local production winds down. Hot pepper will be very active over the next several weeks, Hurricane Lidia hit the major growing regions of Nyarit bringing heavy rain damaging crops, and inventories will be extremely light over the next week and could get worse. Habanero and serranos are the shortest, but others are following, and prices are climbing. Aventajada is now the volume majority, and there is plenty of fruit on the trees with a more 'normal' size curve. Promotions are still welcome on all sizes, but to balance the harvest outputs that are sizing up, the industry needs to continue increasing demand on bigger fruit. A balanced size curve produces stability, which leads to increasing overall consumption. Huron will be starting over the weekend with Lettuce and leaf items. Early reports are for good quality, but we anticipate lighter weights to continue. Regarding the political unrest reported in Guatemala, we have been informed there are several protests throughout the country which are limiting the ability to get tropical trade to the ports for export. At this time, there are some commodities being impacted more than others, such as highly perishable like french beans. Freight and logistics companies in Guatemala are beginning to close until access to the ports is safe. Should this not get resolved soon, it will escalate and affect arrivals and unloading at the U.S. Ports which receive Guatemalan products. The following commodities may be affected: bananas, plantains, french beans, peeled baby carrots, peeled baby carrots tricolor, broccoli florets, snow peas, sugar snap peas, baby squash, and specialty tomatoes.

Market Alert

- Avocados ESCALATED
- Asparagus ESCALATED
- Blueberries EXTREME
- Bok Choy ESCALATED
- Broccoli ESCALATED
- Brussels Sprouts ESCALATED
 Carrots ESCALATED
- Cauliflower ESCALATED
- Green Beans- ESCALATED
- Green Onions EXTREME

- Hot Pepper (All Varieties) EXTREME
- Limes **EXTREME**
- Napa ESCALATED
- Onions ESCALATED
- Parsley (Curley & Italian) ESCALATED
- Pineapple ESCALATED
- Potatoes ESCALATED
- Snow & Sugar Snap Peas ESCALATED
- Table Grapes- **EXTREME**
- Tomatoes (Grape)- ESCALATED

Watch List

- Bananas
- Blackberries
- Broccolini
- Cabbage, Red
- Corn
- Ginger

- Lemons
- Oranges, small sizes
- Strawberries
- Raspberries
- French Beans

Weather

SALINAS, CA Mon 10/16 Wed 10/18 Thu 10/12 Fri 10/13 Sat 10/14 Sun 10/15 Tue 10/17 Thu 10/19 75° | 50°F 69° | 51°F 72° | 58°F 79° | 59°F 74° | 55°F 77° L 54°F 72° | 54°F 73° L 56°F Partly Cloudy AM Clouds/PM Partly Cloudy Partly Cloudy Partly Cloudy Partly Cloudy Mostly Cloudy Sunny Sun OXNARD, CA Sun 10/15 Thu 10/12 Fri 10/13 Sat 10/14 Mon 10/16 Tue 10/17 Wed 10/18 Thu 10/19 75° | 54°F 72° | 56°F 71° | 57°F 76° | 58°F 75° | 58°F 75° | 58°F 74° | 59°F 76° | 60°F Mostly Sunny Partly Cloudy Partly Cloudy Partly Cloudy Mostly Sunny Partly Cloudy Sunny Mostly Sunny ∩ in ∅ 0 in ... / O in O in ∅ 0 in ∅ 0 in ∩ in ∅ 0 in

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CULIACAN, SIN							
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90° 74°F	94° 74°F	99° 75°F	99° 77°F	100° 76°F	97° 75°F	94° 74°F	96° 73°F
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PM	Mostly Sunny	Sunny	Sunny	Sunny	PM	PM	Sunny
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Thu 10/12	Fri 10/13	Sat 10/14	Sun 10/15	Mon 10/16	Tue 10/17	Wed 10/18	Thu 10/19
80° 56°F	86° 56°F	84° 58°F	85° 62°F	88° 60°F	81° 60°F	84° 63°F	92° 66°
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Sunny	Partly Cloudy	Sunny	Sunny	Mostly Sunny	Sunny	Sunny	Sunny
DEL, GA							
Thu 10/12	Fri 10/13	Sat 10/14	Sun 10/15	Mon 10/16	Tue 10/17	Wed 10/18	Thu 10/19
70° 63°F	75° 64°F	82° 57°F	74° 53°F	68° 47°F	67° 46°F	70° 47°F	73° 53°F
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Good Buy

Each week, our team spotlights commodities based on how favorable prices, quality, and supply are in the market. Stay ahead of the trends and look to these good buys for their stellar performance in the fields! Please see each individual product for more information below and reach out to your P.A. representative for more information on adding this to your order guide.

Commodity	Expert Tip		
Persian Cucumber - Mexico	A super tasty, sweet, and salty treat that we know you are going to love is a persian cucumber		
	salad! Add sliced persian cucumbers with rice vinegar, sesame oil, soy sauce, maple syrup, garlic		
	and ginger. Mix together and let it marinade, add a little chili paste for some spice!		

Fruits & Vegetables

Avocados: ESCALATED Last week, there was a considerable volume reduction, closing at 43.7M pounds for the U.S. A drop of 26% is causing the market to strengthen again. We haven't seen a week this low since early April. Projections are calling for 51M pounds from

Mexico this week, but rain is in the forecast most every day, and volumes will likely come in lighter. Two weeks of volume in the 40M pound range will cause the market to get stronger. There is a higher percentage of 48s & larger coming off the trees, and the pricing gaps between large sizes are narrowing.

Bananas: WATCHLIST Steady volume currently but we could see lighter inventory on the horizon due to unrest in Guatemala. Should the protests and roadblocks continue this could affect inventories as the east coast and southern ports.

Pineapples: ESCALATED We expect to see tighter availability on pineapples through the remainder of the quarter due to a decrease in yields throughout the tropics; most of this can be attributed to the changing of the weather patterns from La Nina to El Nino. As a result of this, many farmers saw their fruiting season start approximately five weeks earlier than normal; factor this with the high drought conditions we are now seeing, the result is some of the lowest fruit production in this current cycle we have seen in years for this time of year. We are also seeing some growers decide to cease operations due to inflationary pressure which is limiting their cashflow for day-to-day farming costs such as labor and fertilizer. Our growers are doing everything they can to navigate through this to ensure we keep the supply chain stable. However, we do feel there might be occasional shortages or pro-rates until we resume a normal availability cycle. We recommend staying in front of this condition by keeping additional inventory on hand as well as planning and placing orders well ahead of time and not on the same day. We hope these adjustments, as well as the ability to be flexible on sizing, will avoid the need to make product substitutions or cause any major shortages. Overall quality remains good.

Table Grapes: EXTREME Lighter supply and firmer markets will continue as growers continue to harvest and put grapes away for the storage season, which is expected to be shorter than normal due to the impacts of Hurricane Hillary. Growers are doing the best they can, but we do expect to see quality issues as storage fruit gets into the supply chain. We could experience supply GAPs between December and January and ask you to scale back portions or consider subbing to diced apples, or mixed melon chunks.

Berries

Strawberries: Out of Oxnard, the weather was warm last week but has cooled to the mid-70s. There is no rain expected for the next 7 to 10 days. Fruit quality is good, with a good sheen and color ranging from 95-100%. Counts range from 15-18, and crews are doing a great job throwing down misshaped fruit. Santa Maria saw rainfall last weekend but has remained dry with warmer temperatures in the mid to high 80s. Conventional fall crop counts are ranging from 18-20. The overall appearance of the packs is clean, although there are some instances of pin rot and albino fruit due to the wet and humid conditions. Crews are diligently discarding affected fruit into furrows. Growers expect to start scratching strawberries out of Florida by the end of November.

Blackberries: Growers are transitioning out of the peak period in Watsonville, and we expect the volume to decrease weekly. Quality has been inconsistent, but overall, it has been firm. Growers are still fighting the attached calyx, and efforts are underway to find solutions and address this problem effectively. Production is rising in Mexico as some growers enter their peak period. Quality is good, with occasional leaky fruit.

Raspberries: Production has concluded for the rest of the year out of Watsonville. Currently, production from Mexico is in a valley, but we anticipate an increase by week 43. The overall quality remains good, although there are occasional instances of soft tips.

Blueberries: EXTREME We are currently facing a significant gap in the supply chain; this shortage is expected to persist through the entire month of Oct. Demand has far exceeded our available supply and force majeure is activated for all contracts, no open market available.

California Citrus

Oranges: The end of the Valencia season is in sight and small fruit is expected to remain tight through the end of the valencia season. Some shippers are possibly gapping between the end of the Valencia season and the beginning of the navel season with small fruit (88's, 113's and 138's) being in a demand exceeds supply situation. There are going to be Florida oranges available, and quality is looking good. The Navel season is expected to get started the last week of October or first week of November in a very light way.

Lemons: WATCHLIST Demand is high on Fancy grade and small sizes will continue to be extremely tight. Expect light supplies through the month of October until D3 gets into full production. Please be sure and book orders early!!

Limes: EXTREME Pricing remains elevated on large sizes, and market has strengthened again on the small sizes also. Large sizes remain in a demand exceeds supply situation and we expect this to continue for several weeks. Limes have moved to the new growing areas, and we continue to see the impacts to the new bloom impacted by severe weather events over the last few months. We anticipate availability to sharply decline in Q4, with growers reporting supplies to be at an extreme low during the month of October. Pricing will continue to climb with a volatile market through all Q4, possibly into Q1 2024. In addition, extreme heat and humidity have impacted quality and shelf life, which is also contributing to low availability. Quality continues to reach seasonal lows, with growers seeing very low pack-outs of the total harvested yields.

Grapefruit: Star Ruby Grapefruit is being packed in Riverside and the central valley. Currently peaking in a 56/48/40.

Imports/Specialties: Imported mandarins on both the east and west coasts.

West Coast Lettuce

Iceberg: WATCHLIST Lettuce supplies are steady. We are seeing a few heats related issues from the hot weather in California last week, but overall quality looks good. Lettuce from Huron will be starting next week, and quality looks good. Industry volumes are good while demand remains steady.

Romaine, Romaine Hearts: Romaine and romaine hearts are still shipping from the Salinas Valley. Supplies will remain steady with good quality. We are still getting reports of some light to moderate tip-burn, but overall quality is good on both carton romaine and romaine hearts. Market is steady to slightly stronger. Huron will be starting next week.

Green Leaf, Red Leaf & Butter: Production in Salinas is steady with good supplies. Weights are slightly lower with some light fringe burn but overall quality is good. Current market is slightly stronger with good demand and Huron will be starting next week.

Eastern and Western Vegetables

Green Bell Pepper: Light volume out of California this week as the season starts to wrap up along the coast. In the east coast, volume is lighter out of Michigan and North Carolina, those seasons will start to close over the next ten days. South Georgia started production this week and volume will be light due to rain. We should see some green pepper crossing through Nogales as well as out of Coachella over the next three weeks. Overall, the quality is good.

Red Bell Pepper: Excellent quality and volume available out of California as our growers are into newer blocks of fall pepper.

Yellow Bell Pepper: Excellent quality and volume available out of California as our growers are into newer blocks of fall pepper.

Orange Bell Pepper: Markets are steady. Quality remains strong.

Mini Sweet Pepper: Excellent supply this week loading in Oxnard.

Mixed Chili Pepper: EXTREME In the east, the hot pepper market is hit or miss out of South Georgia. On the mainland of Mexico, we are we are seeing very light volume as the growing regions are recovering from Hurricane Lidia. Serrano, Poblano, and Habanero seem the shortest. There is some volume out of Baja which seems to be improving post-Hilary. California production remains hit or miss currently. Tomatillo will firm up and quality will be fair at best on all varieties.

Eggplant: Markets are good, and supply is stable out of Michigan, New Jersey, and South Georgia with new crop available in Nogales this week. Overall quality is good.

Slicer Cucumbers: Good volume and quality available.

English Cucumbers: Markets continue to be strong as supply on #1 fruit is limited. Canada is winding down and Mexico is just scratching. We should see availability improve over the next 2-3 weeks.

Pickles: Lighter supply out of Michigan this week and new crop will cross this week in Nogales. Quality is good.

Green Beans: ESCALATED Markets are very strong, and supply is limited. There is a wide range of quality as transitions have been impacted by weather. A lot of rusting on the body of the bean and poor shelf life currently. This is expected to improve over the next few weeks.

French Beans: WATCHLIST Quality continues to improve as the weather improves. Supply may be significantly affected by political unrest. Light supply and fair quality of conventional out of Mexico.

Zucchini/Yellow Squash: Good supply available out of South Georgia on new crop while local deals in North Carolina, Michigan, and Tennessee continue production. In the west, we continue to cross supply in McAllen and improving numbers daily crossing through Nogales. Santa Maria continues to see lower numbers.

Herbs

Overall quality has improved with better weather. Dill production is still being affected by heat. Due to weather and pest issues, domestic and imported chervil production continues to be low. Italian Parsley can be used as a substitute, and fresh Tarragon at ½ the amount.

HERB	HERB SUPPLY		COUNTRY OF ORIGIN	
Arugula	Steady	Steady	USA	
Basil	Steady	Steady	MEXICO	
Opal Basil	Steady	Steady	USA/MEXICO	
Thai Basil	Steady	Steady	MEXICO	

Bay Leaves	Steady	Steady	COLOMBIA
Chervil	Limited	Marginal	USA
Chives	Steady	Steady	MEXICO
Cilantro	Steady	Steady	USA
Dill	Steady	Steady	USA
Epazote	Steady	Steady	MEXICO
Lemongrass	Steady	Steady	USA
Marjoram	Limited	Flowering	MEXICO
Mint	Steady	Steady	USA
Oregano	Limited	Flowering	MEXICO
Italian Parsley	Steady	Steady	USA
Rosemary	Steady	Steady	MEXICO
Sage	Steady	Steady	MEXICO
Savory	Steady	Steady	USA
Sorrel	Limited	Steady	USA
Tarragon	Limited	Steady	MEXICO
Thyme	Steady	Steady	USA
Lavender	Steady	Steady	USA
Lemon Thyme	Steady	Steady	USA
Lime Leaves	Steady	Steady	USA

Melons

California production will continue to decline then transition to Yuma over the next week; we are also hoping to see good volume out of Mexico on honeydew during that same period. Once the desert wraps up, we will transition to offshore around the 6th of November.

Cantaloupe: Cantaloupe sizing in the final fields has started to settle from the peak of jumbo fruit we have experienced the past two weeks. We should finish with mostly 9/12s being packed which will be helpful. Early reports from Yuma are advising we could see a return to a larger size profile (9s and larger) which is not common for this time of the year, but the Arizona region has been experiencing very hot temperatures. Flexibility of sizing may be required at time of loading.

Honeydew: Honeydew production from California is finishing fast and quickly reaching a demand exceeds situation on domestic fruit. Yuma will start some honeydews by next week and Mexican production, crossing through Nogales, began last week with daily increases expected in the coming days. Primary sizing on the Mexican fruit is leaning more to 6s with larger fruit being short initially. Flexibility of sizing may be required at time of loading.

Watermelon: Markets will be tight this week as many local deals start to wrap up. Overall quality is good out of California and Mexico.

Mixed Vegetables

Artichokes: Supplies continue to improve, especially on larger sizes, market remains active.

Arugula: Supplies are good with good quality

Asparagus: **ESCALATED** Ads are starting to pull next week, which will take up the volume of standard and large from the West Coast. Peru's volume is steady, but quality is still fair at best. With more fields opening in the south, we will see larger sizing available starting at the end of next week. Markets have become very active, with less volume available from Mexico.

Bok Choy: Supplies are increasing with very good quality.

Broccoli/Broccoli Crowns: ESCALATED Although pricing remains escalated, supplies are increasing and quality is good.

Broccolini: WATCHLIST Broccolini supplies will continue to trickle up through next week. We expected slightly better supplies this week but haven't really seen it yet but expect much better supplies 2 weeks out.

Brussels Sprouts: ESCALATED We are seeing steady supplies, and most shippers will be covering averages. Sizing is heavier to medium and small, large sizes remain short. Market remains strong although we should see pricing start to settle over the next few weeks although demand will increase significantly as we head into the holidays.

Carrots: (JUMBOS) ESCALATED Very limited supply on Jumbo Carrots in California and growers are in a demand exceeds supply situation. Fields in the Salinas region is not sizing up. Expect Jumbo carrots to remain in light supply, well into Q1, 2024.

Cauliflower: **ESCALATED** Supplies are light due to lower yields, market reacted quickly to lower supplies. Open market may be strong through Thanksgiving pull.

Celery: WATCHLIST Steady supplies with very good quality. Market has weakened slightly but expect the market to rebound over the next few weeks as the holiday pull gets ramped up.

Cilantro: ESCALATED Cilantro supplies continue to be lighter than normal this week, but quality is good.

Corn: WATCHLIST We are seeing an upward tick in pricing as supply in the west is limited and until we transition to the desert. In the east, supply is winding down in the Midwest and New York for the season. Iron City, GA corn production will be lighter this week due to rain impacting the harvest. Quality will also change as we transition from the summer crop to fall crop; generally, you will see smaller ears and less developed kernels.

Fennel: Good supplies with very good quality.

Garlic: The 2023-2024 California Garlic season has started. The Market continues active as supplies ramp up, quality is looking good.

Ginger: Supplies and market are steady

Green Cabbage: Supplies are steady with very good quality. Demand is good.

Green Onions: Supplies are finally increasing coming from Mexico and quality is improving. Look for supplies to continue to improve over the next several weeks with improved quality. As we get into the Holiday season, expect some volatility in the market as labor becomes hard to find with workers heading home for the holidays.

Mushrooms: Quality is good, and supply is stable.

Napa Cabbage: ESCALATED Supplies are still very light, and the market remains very active.

Parsley (Curly, Italian): ESCALATED - Quality is improving, market remains active.

Rapini: Good supplies with very good quality.

Red Cabbage: Supplies are steady with good quality. Demand is good.

Spinach (Bunched & Baby): Good supplies and good quality.

Spring Mix: Supplies are good with very good quality.

Snow Peas and Sugar Snaps: ESCALATED Guatemala's production of both peas continues to improve but may be affected by political unrest. Peruvian pea production is basically done due to seasonality. Snow pea supply is steady out of the west, and the market is high with fair to good quality. Sugar snap supply is gapping out of California, and the market is very active.

Onions

The market appears to have settled out in Northwest. While California is down to only a few shippers, they are still showing a presence on the USDA Market Report. For the most prat, everything is coming out of the Northwest. White onions remain in tight supply and their elevated price is reflective of that. We are seeing much better size on yellows in the Northwest as well, with Colossal and Super Colossal sizes being in good supply. To the surprise of many, the market has remained relatively stagnant across the board on all colors and sizes. It was expected to come down fast with the typical tidal wave of new supply entering the market all at once. This season, there has been enough rain delay during harvest that has made the volume much more manageable from a shipping standpoint. It is believed that next week growers will hit their harvest stride and supply could become much more plentiful in both Idaho/Oregon and in Washington. Barring any unexpected weather setbacks, there are no major headwinds expected in this years' Pacific Northwest onion crop. Truck rates continue to increase back to more healthy rates as well and should continue to remain firm or increase as we move into Q4.

Potatoes: ESCALATED

We are beginning to see some stability in the market at the current price levels. Even though potatoes have not been through the sweat yet, and cannot be stored, there is not much room left for the market to fall. Growers will likely have the luxury of being able to turn down prices if they are too low and focus on storing. We are seeing Washington's early potatoes sizing on the larger range – so 40ct through 70ct have been plentiful, and there have been a lot of straight load deals. In Idaho, tuber counts are high, which tells us that yields are strong. The unknown there will be how the crop is sizing overall. Due to the high levels of heat, they have experienced over the last several weeks, it is possible we see smaller potatoes more plentiful this season. The outlook remains optimistic this season on yields, sizing, and quality. Barring any unforeseen weather events that would negatively impact harvest or storage, the industry should be in for some much-needed relief on fresh potatoes this season. Truck rates continue to increase back to more healthy rates as well and should continue to remain firm or increase as we move into Q4.

Tomatoes: East Coast

- **Round Tomatoes:** Volume will begin to decline out of the local regions this week as cooler weather settles in. We should start scratching in Quincy, FL over the next ten days making for a relatively smooth transition south for the winter. Currently we are seeing a stable supply for all sizes as the summer crop starts to close.
- Roma Tomatoes: We are still seeing lighter volume this week for all sizes. Fruit in general looks good, but we are seeing some quality issues related to rain for the reminder of the season. We expect to see new crop out of South Georgia and Florida over the next two weeks.
- **Grape Tomatoes: ESCALATED** Grape tomato supply will be short this week, and FOB prices will continue to escalate. We may see lighter markets for the next two to three weeks.
- Cherry Tomatoes: Stable supply lighter this week and markets have firm up due to light availability of grape tomatoes.

Tomatoes: Mexico

- Round Tomatoes: Markets are mostly flat this week, and moderate crossings continue through McAllen and Otay. Overall quality is excellent on new crop fruit.
- Roma Tomatoes: The market has eased back on romas with more volume coming available in Mexico. Quality will be hit and miss for the next several weeks out of Baja.
- **Grape Tomatoes: ESCALATED** Lighter supply and increased demand form the east has pushed pricing higher this week on volume crossing through McAllen, Nogales and Otay. Overall quality is good off the mainland crossing in McAllen while it is still hit and miss in Otay from the Baja. We could see stronger markets for the next 2-3 weeks.
- Cherry Tomatoes: Stable supply and good quality available this week.
- **Medley Grape Tomatoes**: Stable volume this week with fair quality.
- Tomato on the Vine: Excellent quality available. Supply was tighter this week and prices were up due to increased demand.
- California Tomatoes: Volume is on the decline and the season should close over the next 2-3 weeks.

APPLES

Apples: We will see excellent availability now through the new year on apples as growers continue harvesting the new crop. Apple supplies are anticipated to be 30% higher than last year. Growers are seeing higher percentages of extra fancy and premium apples.

Pears: We will see excellent availability now through the new year on pears as growers continue harvesting the new crop. Unfortunately, pear supplies are expected to be slightly lower than last year but will be plentiful through Q4.

Stone Fruit

Pomegranates: Early Granada varieties available in the west.

Persimmons: Fuyu and Hachiya varieties available.